MULTIMEDIA APPLICATIONS RUBRIC			TOTAL SCORE:	_____
CRITERIA	MINIMAL	PARTIAL	MASTERY	SCORE
DOCUMENTATION 1-15 Did student(s) include citations for sources and permissions for non-student produced materials in a notebook?	None of the required documentation present. **1-5**	Some or most of required documentation present. **6-10**	All required citations and permissions are present. **11-15**	
PROJECT COMPLETION 1-15 Did student(s) complete the entire project?	Project Incomplete. Difficult to follow. Numerous grammatical errors. Simple and basic, with no evidence of thought. **1-5**	Project has little organization. Navigation is inconsistent.. Few grammatical errors. Effective and imaginative. **6-10**	Project complete with all essential information. Navigation through project makes sense. Evidence of research. Original and creative. **11-15**	
CREATIVITY 1-20 Did student(s) use a higher level of creativity throughout the design process and presentation?	Minimal levels of creativity shown in the project and the oral presentation. Little attention to design. **1-7**	Students display lower levels of creativity in the design process and oral presentation. **8-14**	High level of creativity throughout design process and oral presentation to include color, balance of graphics, text and use of special effects. **15-20**	
PURPOSE 1-20 Did all parts of the project work together for the intended purpose?	Elements in the design did not meet the purpose of the project. **1-7**	Combination of elements and content, reinforce the topic. Little evidence given to layout, text, graphics & special effects. **8-14**	Choice and use of software to enhance project is mastered. Special attention is given to layout, graphics and special effects. Project flows well. **15-20**	
UNDERSTANDING 1-30 Did student(s) demonstrate a solid understanding of the software in development of the project?	Displayed little to no understanding of the software used to create the project. **1-10**	There is some understanding of the software used to create the project. Student is able to explain software to some degree. **11-20**	High level use of elements and content to give viewer thorough understanding of the topic. Students is able to demonstrate all aspects of software. **21-30**	